

Provider Notice

Date: April 29, 2022

To: MMA PCP & Endocrinology Providers

Subject: Virta

Community Care Plan has partnered with a vendor called Virta (<https://www.virtahealth.com/>) to offer an interactive telemedicine based intervention to help patients with Type 2 Diabetes achieve control or even remission.

- What is Virta?
 - A company dedicated to helping patients with T2 Diabetes achieve their goals through diet and lifestyle interventions
 - Program is supported by a randomized clinical trial and multiple peer reviewed published papers
 - Program is medically supervised by Virta physicians and Endocrinologists
 - Program works through telephonic engagement and coaching of patients (Avg. x5 contacts daily) via a smartphone app and personalized Medical Nutrition Therapy (MNT)
- Why is CCP using Virta?
 - Virta adds another tool to portfolio of interventions CCP offers for T2 Diabetes
 - Virta's compensation is tied to meaningful changes in outcomes
- How will Virta impact my practice?
 - Virta will contact you if your patient authorizes contact
 - Virta provides progress notes and updates on deprescribing events
 - Virta will supplement the care you already provide
- How can I refer Patients into the Virta Program?
 - Members qualify for participation in Virta if all the following criteria has been met
 - Patient has Type II Diabetes
 - Patient must have a smart device to use the Virta App
 - Between the ages of 18 and 79
 - CCP Staff may refer using internal systems
 - Contracted Provider may send referral to Central Referrals Department requesting Virta along with clinical documentation

Please direct any questions to Provider Operations at ccp.provider@ccpcares.org.