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# 2017 CAHPS<sup>®</sup> Child Medicaid Survey Summary Report

**Community Care Plan** 

July 2017



Morpace research is completed in compliance with ISO 20252

### Table of Contents

Executive Highlights 3
Background, Protocol and Sample 4
Disposition Summary and Response Rate
Summary of Key Measures 6
Comparison to Quality Compass <sup>®</sup>
Accreditation Details
Key Driver Analysis and Action Plans
Demographics
Supplemental Questions 25

\*Detailed exhibits and data tables available in online reporting portal.



## 2017 Executive Highlights

COMPOSITE SCORES	2017		2017 Score	Approx. 2017	2017	2016	Difference
	2011	2016	versus 2016 Quality Compass	Percentile Threshold	Approx. Points	Approx. Points	from 2016
Getting Care Quickly	90%	NA	60 <sup>th</sup>	75 <sup>th</sup>	1.907	NA	NA
How Well Doctors Communicate	92%	NA	33 <sup>rd</sup>	NA	NA	NA	NA
Care Coordination	86%	NA	83 <sup>rd</sup>	NA	NA	NA	NA
Getting Needed Care	79%	NA	18 <sup>th</sup>	Below 25 <sup>th</sup>	0.433	NA	NA
Customer Service	93%	NA	97 <sup>th</sup>	NA	NA	NA	NA
Shared Decision Making	80%	NA	64 <sup>th</sup>	NA	NA	NA	NA
OVERALL RATING SCORES							
Health Care	89%	NA	87 <sup>th</sup>	90 <sup>th</sup>	2.167	NA	NA
Personal Doctor	90%	NA	<b>74</b> <sup>th</sup>	90 <sup>th</sup>	2.167	NA	NA
Specialist	85%	NA	44 <sup>th</sup>	NA	NA	NA	NA
Health Plan	89%	NA	84 <sup>th</sup>	90 <sup>th</sup>	4.334	NA	NA
n (light) shade = relative strength	Red (da	ark) sh	ade = relative weal	kness	11.008	NA	NA

Total Possible CAHPS Points = 13.00

#### Key Learnings from these tables:

- The Summary Rate Scores show the proportion of members who rate the plan favorably on a measure 100% is the highest.
- Comparing the plan's percentages for the current year against last year, you can quickly see where the plan improved or declined.
- · Colored arrows denote significant changes from last year, and likely play a role in changes to the plan's overall CAHPS accreditation points.
- The Quality Compass percentiles provide an indication of how the plan fared against *last year's* national average 100<sup>th</sup> is the highest.
- The NCQA Accreditation CAHPS Points are <u>approximated</u> due to rounding because NCQA provides only two digits after the decimal but uses six digits in their actual calculation.
- NCQA awards CAHPS points based on the percentile in which the plan places for each measure. The maximum total points for all measures is 13.
- By measure, the plan earns maximum points when ranked 90<sup>th</sup> percentile or above, and minimum points for falling below the 25<sup>th</sup> percentile.
- Importantly, the Health Plan Overall Rating measure earns double points so it always plays a key role in the plan's Total CAHPS Points.



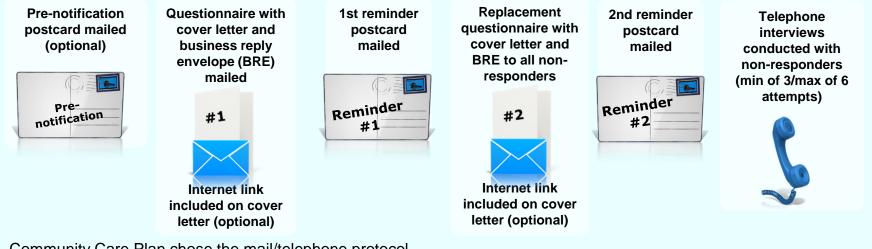
### Background, Protocol and Sample

#### **Background**

CAHPS® measures health care consumers' satisfaction with the quality of care and customer service provided by their health plan. Plans which are collecting HEDIS® (Healthcare Effectiveness Data and Information Set) data for NCQA accreditation are required to field the CAHPS® survey among their eligible populations.

#### **Protocol**

For CAHPS® results to be considered in HEDIS® results, the CAHPS® 5.0H survey must be fielded by an NCQA (National Committee for Quality Assurance)-certified survey vendor using an NCQA-approved protocol of administration in order to ensure that results are collected in a standardized way and can be compared across plans. Standard NCQA protocols for administering CAHPS® 5.0H include a mixed-mode mail/telephone protocol and a mail-only protocol. The protocol includes the following:



Community Care Plan chose the mail/telephone protocol.

#### Sample

	Sample Size	Total Completes	l English Completes	Spanish Completes
Community Care Plan	1650	228	171	57



### **Disposition Summary and Response Rate**

- A response rate is calculated for those members who were eligible and able to respond.
- A completed questionnaire is defined as a respondent who completed three of the five required questions that all respondents are eligible to answer (question #3,15, 27, 31, 36).
- According to NCQA protocol, ineligible members include those who are deceased, do not meet eligible population criteria, have a language barrier, or are either mentally or physically incapacitated.
- Non-responders include those members who refuse to participate in the current year's survey, could not be reached due to a bad
  address or telephone number, members that reached a maximum attempt threshold without a response, or members that did not meet
  the completed survey definition.
- The table below shows the total number of members in the sample that fell into each of the various disposition categories.

Ineligible	Number
Deceased	0
Does not meet eligible population criteria	6
Language barrier	17
Mentally/physically incapacitated	0
Total Ineligible	23

#### Community Care Plan 2017 Disposition Summary

Non-response	Number
Partial complete	10
Refusal	64
Maximum attempts made	1325
Do Not Call list	0
Total Non-response	1399

• Ineligible surveys are subtracted from the sample size when computing a response rate (see below):

<u>Total completed surveys</u> = Response Rate Sample size - Ineligible surveys

• Using the final figures from Community Care Plan's survey, the 2017 response rate is calculated using the equation below:

Response Rate =  $\frac{\text{Mail}(145) + \text{Phone}(83) + \text{Internet}(0) = 228}{\text{Total Sample}(1650) - \text{Total Ineligible}(23) = 1627} = 14\%$ 

Memo: 2016 NCQA Avg. Response Rate = 23%



### Summary of Key Measures

- For purposes of reporting the CAHPS® results in HEDIS® (Healthcare Effectiveness Data and Information Set) and for scoring for health plan accreditation, the National Committee for Quality Assurance (NCQA) uses 5 composite measures and 4 rating questions from the survey.
- Each of the composite measures is the average of 2 - 4 questions on the survey, depending on the measure, while each rating score is based on a single question. CAHPS® scores are most commonly shown using Summary Rate scores (percentage of positive responses).

**Community Care Plan** Data **Composite Measures** 2017 Getting Care Quickly 90% Shared Decision Making 80% How Well Doctors Communicate 92% **Getting Needed Care** 79% **Customer Service** 93% **Overall Rating Measures** Health Care 89% Personal Doctor 90% Specialist 85% Health Plan 89% Health Promotion & Education 77% Care Coordination 86% Sample Size 1650 # of Completes 228 Response Rate 14%

↑/↓ Statistically higher/lower compared to prior year results. NA=Data not available



### Comparison to Quality Compass®

	Commu	nity Care Plan		201	16 Child	Medicaio	d Quality	/ Compa	ss®	
Child Medicaid Survey Questions	2017	Percentile	Mean	5th	10th	25th	50th	75th	90th	95th
Getting Care Quickly (% Always/Usually)	90.24	60th	88.54	79.02	82.62	85.91	89.23	92.02	93.59	94.56
How Well Doctors Communicate (% Always/Usually)	92.30	33rd	93.17	89.20	90.83	91.94	93.26	94.78	95.67	96.28
Q25 Care Coordination (% Always/Usually)	86.49	83rd	82.64	75.63	76.92	80.00	82.88	85.38	87.31	88.82
Getting Needed Care (% Always/Usually)	79.06	18th	83.66	75.49	76.78	81.01	84.25	87.07	89.19	90.23
Customer Service (% Always/Usually)	93.33	97th	87.98	83.05	84.02	86.38	88.16	89.61	91.84	92.57
Shared Decision Making (% Yes)	79.76	64th	78.41	73.28	74.15	76.28	78.31	80.56	82.51	84.04
Q13 Rating of Health Care (% 8, 9, 10)	89.29	87th	85.81	79.58	81.48	83.87	85.85	88.14	90.10	91.24
Q26 Rating of Personal Doctor (% 8, 9, 10)	90.38	74th	88.42	83.48	85.06	86.81	88.56	90.40	91.82	93.19
Q30 Rating of Specialist (% 8, 9, 10)	85.48	44th	85.53	78.95	79.65	83.33	86.24	88.14	89.47	90.71
Q36 Rating of Health Plan (% 8, 9, 10)	88.99	84th	84.70	76.84	78.77	82.34	85.16	87.87	90.55	91.21

Legend:

95th = Plan score falls on or above 95th percentile 90th = Plan score falls on 90th or below 95th percentile 75th = Plan score falls on 75th or below 90th percentile 50th = Plan score falls on 50th or below 75th percentile 25th = Plan score falls on 25th or below 50th percentile 10th = Plan score falls on 10th or below 25th percentile 5th = Plan score falls below 10th percentile

The 2016 Child Medicaid Quality Compass<sup>®</sup> consists of 129 public and non-public reporting health plan products (All Lines of Business excluding PPOs).



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan M170004 July 2017 7

### **Accreditation Details**

Scoring for NCQA Accreditation (Includes How Well Doctors Communicate)

				2017 NCQA National Accreditation Comparisons*						
					Below 25th Nat'l	25th Nat'l	50th Nat'l	75th Nat'l	90th Nat'l	
			_	Accreditation Points	0.371	0.743	1.263	1.634	1.857	
Composite Scores	Sample Size	Mean	Approximate Percentile Threshold							Approximate Score
Getting Care Quickly	(n=132)	2.685	75 <sup>th</sup>			2.54	2.61	2.66	2.69	1.634
How Well Doctors Communicate	(n=165)	2.683	50 <sup>th</sup>			2.63	2.68	2.72	2.75	1.263
Getting Needed Care	(n=118)	2.350	Below 25 <sup>th</sup>			2.37	2.46	2.51	2.56	0.371
Customer Service***	(n=75)	0.000	NA			2.50	2.53	2.58	2.63	NA
Overall Ratings Scores										
Health Care	(n=168)	2.649	90 <sup>th</sup>			2.49	2.52	2.57	2.59	1.857
Personal Doctor	(n=208)	2.740	90 <sup>th</sup>			2.58	2.62	2.65	2.69	1.857
Specialist***	(n=62)	0.000	NA			2.53	2.59	2.62	2.66	NA
				Accreditation Points	0.742	1.486	2.526	3.268	3.714	
Health Plan	(n=218)	2.683	90 <sup>th</sup>			2.51	2.57	2.62	2.67	3.714
Estimated Overall										10 696

CAHPS® Score:

10.696

**NOTE:** NCQA begins their calculation with an unadjusted raw score showing six digits after the decimal and then compares the adjusted score to their benchmarks and thresholds (also calculated to the sixth decimal place). Starting in 2015, NCQA will no longer use an adjusted score. This report displays accreditation points and scores with only two digits after the decimal. Therefore, the estimated overall CAHPS® score may differ from the sum of the individual scores due to rounding and could differ slightly from official scores provided by NCQA. The CAHPS® measures account for 13 points towards accreditation.

\*Data Source: 2017 Initial Benchmarks and Thresholds.

\*\*\* Not reportable due to insufficient sample size.



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan M170004 July 2017 8

### Accreditation Details Scoring for NCQA Accreditation (Includes Care Coordination)

					2017 NCQA	National Acc	reditation Con	nparisons*		
					Below 25th Nat'l	25th Nat'l	50th Nat'l	75th Nat'l	90th Nat'l	
				Accreditation Points	0.433	0.867	1.473	1.907	2.167	
Composite Scores	Sample Size	Mean	Approximate Percentile Threshold							Approximate Score
Getting Care Quickly	(n=132)	2.685	75 <sup>th</sup>			2.54	2.61	2.66	2.69	1.907
Getting Needed Care	(n=118)	2.350	Below 25 <sup>th</sup>			2.37	2.46	2.51	2.56	0.433
Customer Service***	(n=75)	0.000	NA			2.50	2.53	2.58	2.63	NA
Care Coordination***	(n=74)	0.000	NA			2.36	2.42	2.48	2.52	NA
<b>Overall Ratings Scores</b>										
Health Care	(n=168)	2.649	90 <sup>th</sup>			2.49	2.52	2.57	2.59	2.167
Personal Doctor	(n=208)	2.740	90 <sup>th</sup>			2.58	2.62	2.65	2.69	2.167
Specialist***	(n=62)	0.000	NA			2.53	2.59	2.62	2.66	NA
				Accreditation Points	0.866	1.734	2.946	3.814	4.334	
Health Plan	(n=218)	2.683	90 <sup>th</sup>			2.51	2.57	2.62	2.67	4.334
Estimated Overall								11.008		

CAHPS® Score:

11.008

**NOTE:** NCQA begins their calculation with an unadjusted raw score showing six digits after the decimal and then compares the adjusted score to their benchmarks and thresholds (also calculated to the sixth decimal place). Starting in 2015, NCQA will no longer use an adjusted score. This report displays accreditation points and scores with only two digits after the decimal. Therefore, the estimated overall CAHPS® score may differ from the sum of the individual scores due to rounding and could differ slightly from official scores provided by NCQA. The CAHPS® measures account for 13 points towards accreditation.

\*Data Source: 2017 Initial Benchmarks and Thresholds.

\*\*\* Not reportable due to insufficient sample size.



### Key Driver Analysis and Action Plans Action Plan – Rating of Health Plan

A Key Driver Analysis is conducted to understand the impact that different aspects of plan service and provider care have on members' overall satisfaction with their health plan, their personal doctor, their specialist, and health care in general. Two specific scores are assessed both individually and in relation to each other. These are:

- 1. <u>The relative importance of the individual issues (Correlation to overall measures)</u>
- 2. The current levels of performance on each issue (Percentile group in Quality Compass®)

Plans should take action to improve items that are both highly correlated to the overall measure, and currently rated low when compared to national averages (Quality Compass<sup>®</sup>). Below is a list of items that are considered a High Priority for Improvement to the Overall Rating of Health Plan as well as the Primary Recommendation for improving this measure. For more ideas on how to improve your scores, please see the *Action Plans for Improving CAHPS<sup>®</sup> Scores* section of this report.

	High Priority for Improvement (High correlation/Relatively low performance)									
	Overall Rating of Health Plan	Primary Recommendation								
9	Q28 - Easy to Get Appointment for Child with Specialist	Review authorization and referral patterns for internal barriers to member access to needed specialists. Include Utilization Management staff in the review process to assist in barrier identification and process improvement development.								



### Key Driver Analysis – Health Plan

Q36. Rating of Health Plan	Sample <u>Composite</u> <u>Size</u>	Health Plan's <u>Score</u>	Plan's <u>Percentile</u>
Q28. Easy to get appointment for child with specialist 0.34	<b>(2)</b> 68	67.65%	5 <sup>th</sup>
Q33. Treated you with courtesy and respect 0.32	75	97.33%	96 <sup>th</sup>
Q14. Easy to get care believed necessary for child 0.26	<b>(2)</b> 168	90.48%	62 <sup>nd</sup>
Q19. Show respect for what you had to say 0.20	<b>(</b> ) 166	95.18%	28 <sup>th</sup>
Q22. Spend enough time with child 0.16	<b>(</b> ) 165	86.06%	24 <sup>th</sup>
Q10. Discussed reasons to take medicine 0.14	<b>(</b> ) 56	96.43%	89 <sup>th</sup>
Q18. Listen carefully to you 0.13	<b>(</b> ) 167	93.41%	20 <sup>th</sup>
Q4. Getting care for child as soon as needed 0.12	<b>()</b> 94	90.43%	42 <sup>nd</sup>
Q12. Asked preference for medicine 0.11	<b>()</b> 56	75.00%	23 <sup>rd</sup>
Q6. Getting appointment for child as soon as needed 0.11	171	90.06%	72 <sup>nd</sup>
Q32. Got information or help needed 0.09	75	89.33%	95 <sup>th</sup>
Q17. Explain things in a way you could understand 0.05	<b>(</b> ) 165	94.55%	59 <sup>th</sup>
Q11. Discussed reasons not to take medicine 0.02	<b>()</b> 56	67.86%	75 <sup>th</sup>
0.0 0.5	1.0		

High Priority for Improvement (High Correlation/ Lower Quality Compass<sup>®</sup> Group)

Q28 - Easy to Get Appointment for Child with Specialist

#### Continue to Target Efforts (High Correlation/ Higher Quality Compass<sup>®</sup> Group)

Q33 - Treated You with Courtesy and Respect Q14 - Easy to Get Care Believed Necessary for Child



Use caution when reviewing scores with sample sizes less than 25.

"Health Plan's Score" is the percent of respondents that answered "Always", "Usually"; "Yes" Red Text indicates measure is 25<sup>th</sup> percentile or lower.



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan M170004 July 2017 11

### Key Driver Analysis – Health Care

Q13. Rating of Health Care		<u>Composite</u>	Sample <u>Size</u>	Health Plan's <u>Score</u>	Plan's <u>Percentile</u>
Q33. Treated you with courtesy and respect	0.5	6 🕜	75	97.33%	96 <sup>th</sup>
Q22. Spend enough time with child	0.48	$\bigcirc$	165	86.06%	24 <sup>th</sup>
Q28. Easy to get appointment for child with specialist	0.42	9	68	67.65%	5 <sup>th</sup>
Q6. Getting appointment for child as soon as needed	0.41	$\bigcirc$	171	90.06%	72 <sup>nd</sup>
Q14. Easy to get care believed necessary for child	0.40	9	168	90.48%	62 <sup>nd</sup>
Q19. Show respect for what you had to say	0.40	$\bigcirc$	166	95.18%	28 <sup>th</sup>
Q18. Listen carefully to you	0.39	$\bigcirc$	167	93.41%	20 <sup>th</sup>
Q17. Explain things in a way you could understand	0.38	$\bigcirc$	165	94.55%	59 <sup>th</sup>
Q4. Getting care for child as soon as needed	0.27	$\bigcirc$	94	90.43%	42 <sup>nd</sup>
Q10. Discussed reasons to take medicine	0.26	$\bigcirc$	56	96.43%	89 <sup>th</sup>
Q32. Got information or help needed	0.15	0	75	89.33%	95 <sup>th</sup>
Q12. Asked preference for medicine	0.10	$\bigcirc$	56	75.00%	23 <sup>rd</sup>
Q11. Discussed reasons not to take medicine	0.02	$\mathbf{O}$	56	67.86%	75 <sup>th</sup>
C	0.0 0.5	1.0			

High Priority for Improvement (High Correlation/ Lower Quality Compass<sup>®</sup> Group)

Q22 - Spend Enough Time with Child

**Continue to Target Efforts** (High Correlation/ Higher Quality Compass<sup>®</sup> Group)

Q33 - Treated You with Courtesy and Respect

Use caution when reviewing scores with sample sizes less than 25. "Health Plan's Score" is the percent of respondents that answered "Always", "Usually"; "Yes"

Red Text indicates measure is 25<sup>th</sup> percentile or lower.



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan <u>M170004 July 2017 12</u>

How Well

Doctors

Communicate

Customer

Service

Getting

Needed

Care

 $\left( \right)$ 

Getting Care

Quickly

Shared

Decision

Making

### Key Driver Analysis – Doctor and Specialist

Q26. Rating of Personal Doctor		Health Plan's <u>Score</u>	Plan's <u>Percentile</u>	Q30. Rating of Specialist	Health Plan's <u>Score</u>	Plan's <u>Percentile</u>
Q33. Treated you with courtesy and respect	0.52	97.33%	96 <sup>th</sup>	Q28. Easy to get appointment for child with specialist 0.49	67.65%	5 <sup>th</sup>
Q22. Spend enough time with child	0.44	86.06%	24 <sup>th</sup>	Q11. Discussed reasons not to take medicine 0.28	67.86%	75 <sup>th</sup>
Q19. Show respect for what you had to say	0.41	95.18%	28 <sup>th</sup>	Q18. Listen carefully to you 0.28	93.41%	20 <sup>th</sup>
Q18. Listen carefully to you	0.39	93.41%	20 <sup>th</sup>	Q32. Got information or help needed 0.24	89.33%	95 <sup>th</sup>
Q17. Explain things in a way you could understand	0.30	94.55%	59 <sup>th</sup>	Q12. Asked preference for medicine 0.21	75.00%	23 <sup>rd</sup>
Q10. Discussed reasons to take medicine	0.28	96.43%	89 <sup>th</sup>	Q33. Treated you with courtesy and respect 0.20	97.33%	96 <sup>th</sup>
Q12. Asked preference for medicine	0.28	75.00%	23 <sup>rd</sup>	Q6. Getting appointment for child as soon as needed 0.20	90.06%	72 <sup>nd</sup>
Q11. Discussed reasons not to take medicine	0.17	67.86%	75 <sup>th</sup>	Q10. Discussed reasons to take medicine 0.17	96.43%	89 <sup>th</sup>
Q14. Easy to get care believed necessary for child	0.16	90.48%	62 <sup>nd</sup>	Q14. Easy to get care believed necessary for child 0.16	90.48%	62 <sup>nd</sup>
Q6. Getting appointment for child as soon as needed	0.15	90.06%	72 <sup>nd</sup>	Q19. Show respect for what you had to say 0.15	95.18%	28 <sup>th</sup>
Q28. Easy to get appointment for child with specialist	0.13	67.65%	5 <sup>th</sup>	Q22. Spend enough time with child 0.12	86.06%	24 <sup>th</sup>
Q4. Getting care for child as soon as needed	0.10	90.43%	42 <sup>nd</sup>	Q4. Getting care for child as soon as needed 0.09	90.43%	42 <sup>nd</sup>
Q32. Got information or help needed	0.04	89.33%	95 <sup>th</sup>	Q17. Explain things in a way you could understand 0.03	94.55%	59 <sup>th</sup>
0.	.0 0.5	1.0		0.0 0.5	1.0	

"Health Plan's Score" is the percent of respondents that answered "Always", "Usually"; "Yes" **Red Text** indicates measure is 25<sup>th</sup> percentile or lower.



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan <u>M170004 July 2017 13</u>

Morpace has consulted with numerous clients on ways to improve CAHPS<sup>®</sup> scores. Even though each health plan is unique and faces different challenges, many of the improvement strategies discussed on the next few pages can be applied by most plans with appropriate modifications.

In addition to the strategies suggested below, we suggest reviewing AHRQ's CAHPS<sup>®</sup> Improvement Guide, an online resource located on the Agency for Healthcare Research and Quality website at:

http://www.ahrq.gov/cahps/quality-improvement/improvement-guide/improvement-guide.html

### GETTING NEEDED CARE (1 of 2)

#### Easy to get appointment with specialist

- Develop referral guidelines to identify which clinical conditions the PCPs should manage themselves and which should be referred to the specialists.
- Review authorization and referral patterns for internal barriers to member access to needed specialists. Include Utilization Management staff in the review process to assist in barrier identification and process improvement development.
- Review Complaint and Grievance information to assess if issues are with the process of getting a referral/authorization to a specialist, or if the issue is the wait time to get an appointment.
- Include supplemental questions on the CAHPS<sup>®</sup> survey to determine whether the difficulty is in obtaining the initial consult or subsequent appointments.
- Include a supplemental question on the CAHPS<sup>®</sup> survey to determine with which type of specialist members have difficulty making an appointment.
- Perform a GeoAccess study of your panel of specialists to assure that there are an adequate number of specialists and that they are dispersed geographically to meet the needs of your members.
- Instruct Provider Relations staff to question PCP office staff regarding which types of specialists they have the most problems scheduling appointments for their patients.
- Conduct an Access to Care survey to validate appointment availability of specialist appointments.
- Include specialists in a CG-CAHPS Study to determine ease of access as well as other issues with specialist care.
- Develop a worksheet which could be completed and given to the patient by the PCP explaining the need and urgency of the referral as well as any preparation on the patient's part prior to the appointment with the specialist. Including the patient in the decision making process improves the probability that the patient will visit the specialist.
- Develop materials to introduce and promote your specialist network to the PCPs and encourage the PCPs to develop new referral patterns

that align with the network.



### GETTING NEEDED CARE (2 of 2)

#### Easy to get care believed necessary

Evaluate pre-certification, authorization, and appeals processes. Of even more importance is to evaluate the manner in which the
decisions are communicated to the member. Members may be told that the health plan has not approved specific care, tests, or treatment,
but are not being told why. The health plan should go the extra step to ensure that the member understands the decision and hears
directly from them.

#### Additional recommendations

- Include a supplemental question on the CAHPS® survey to identify the type of care, test or treatment which the member has a problem obtaining.
- Review complaints received by Customer Service regarding inability to receive care, tests or treatments. Identify the issues generating the highest number of complaints and prioritize improvement activities to address these first.
- When care or treatment is denied, care should be taken to ensure that the message is understood by both the provider and the member. Evaluate language utilized in denial letters and scripts for telephonic notifications of denials to make sure messaging is clear and appropriate for a lay person. If state regulations mandate denial format and language in written communications, examine ways to also communicate denial decisions verbally to reinforce reasons for denial.



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan M170004 July 2017 15

### **GETTING CARE QUICKLY**

#### Getting care as soon as you needed

 Distribute to members listings of Urgent Care/After Hours Care options available in network. Promote Nurse on Call lines as part of the distribution. Refrigerator magnets with Nurse On-Call phone numbers and names of participating Urgent Care centers are very effective in this population.

#### Getting appointment as soon as needed

 Encourage PCP offices to implement open access scheduling – allowing a portion of each day to be left open for urgent care and followup care.

#### Additional recommendations

- Include in member newsletters articles regarding scheduling routine care and check ups and informing members of the average wait time for a routine appointment for your network.
- Identify for members, PCP, Pediatric and OB/GYN practices that offer evening and weekend hours.
- Encourage PCP offices to make annual appointments 12 months in advance
- Conduct an Access to Care Study
  - · Calls to physician office unblinded
  - · Calls to members with recent claims
  - · Desk audit by provider relations staff
- · Conduct a CG-CAHPS survey to identify offices with scheduling issues



### HOW WELL DOCTORS COMMUNICATE

#### Explain things in a way you could understand

• Include supplemental questions from the Item Set for Addressing Health Literacy to identify communication issues.

#### Listen carefully to you

• Provide the physicians with patient education materials. These materials could reinforce that the physician has heard the concerns of the patient and/or that they are interested in the well-being of the patient. The materials might also speak to a healthy habit that the physician wants the patient to adopt, thereby reinforcing the communication and increasing the chances for compliance. Materials should be available in appropriate/relevant languages and reading levels for the population.

#### Show respect for what you had to say

• Conduct focus group of members to identify examples of behaviors identified in the questions. Video the groups to show physicians how patients characterize excellent and poor physician performance.

#### Spend enough time with you

• Develop "Questions Checklists" on specific diseases to be used by members when speaking to doctors. Have these available in office waiting rooms or provided by office staff prior to the patient meeting with the doctor. The doctor can review and discuss the checklist during the office visit.

#### Additional recommendations

- Conduct a CG-CAHPS survey to identify physicians for whom improvement plans should be developed.
- Provide communication tips in the provider newsletters. Often, these are better accepted if presented as a testimonial from a patient



### SHARED DECISION MAKING

#### Discussed reasons to take medicine

• Develop patient education materials about common medicines described for your members explaining <u>pros</u> of each medicine. Examples: asthma medications, high blood pressure medications, statins.

#### Discussed reasons not to take medicine

• Develop patient education materials about common medicines described for your members explaining <u>cons</u> of each medicine. Examples: asthma medications, high blood pressure medications, statins.

#### Asked preference for medicine

• Conduct a CG-CAHPS survey and include the Shared Decision Making Composite as supplemental questions.

#### Additional recommendations

• Develop or purchase audio recordings and/or videos of patient/doctor dialogues/vignettes with information about common mediations. Distribute to provider panel via podcast or other method.



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan <u>M170004 July 2017 18</u>

### **HEALTH PLAN CUSTOMER SERVICE**

#### Got information or help needed

 On a monthly basis, study Call Center reports for reasons of incoming calls and identify the primary drivers of calls. Bring together Call Center representatives and key staff from related operational departments to design interventions to decrease call volume and/or improve member satisfaction with the health plan.

#### Treated you with courtesy and respect

 Operationally define customer service behaviors for Call Center representatives as well as all staff throughout the organization. Train staff on these behaviors.

#### Additional recommendations

- Conduct Call Center Satisfaction Survey. Implement a short IVR survey to members within days of their calling customer service to explore/assess their recent experience.
- Implement a service recovery program so that Call Center representatives have guidelines to follow for problem resolution and atonement.
- Acknowledge that all members who respond that they have called customer service have actually talked to plan staff in other areas than the Call Center. Promote the idea of customer service is the responsibility for all staff throughout the organization.



### **CARE COORDINATION**

#### Personal doctor informed and up-to-date about the care you got from other doctors or other health providers

• Institute process where the plan notifies the PCP when a member is admitted/discharged from a hospital or SNF. Upon discharge, send a copy of the discharge summary to the PCP.

Care Coordination is an area in which the health plan can be seen as the partner to the physician in the management of a member's care. A plan's words and actions can emphasize the plan's willingness to work with the physician to improve the health of their members and to assist the physician in doing so.

- Offer to work with larger/high volume PCP groups to facilitate EMR connectivity with high volume specialty groups.
- Conduct a referring physician survey with PCPs via the Internet to ascertain the level of communication between PCPs and specific specialists.
- · Investigate how the plan can assist the PCP in coordinating care with specialists and ancillary providers.
- Institute a policy and procedure whereby copies of MTM information is faxed/mailed to the member's assigned PCP.
- Have Provider Relations staff interview PCP office staff as to whether they communicate with Specialist offices to request updates on care delivered to patients that the PCP referred to the Specialist.
- Encourage PCP offices to assist members with appointment scheduling with specialists and other ancillary providers and for procedures and tests.





### General Knowledge about Demographic Differences

The commentary below is based on generally recognized industry knowledge per various published sources:

Age	Older respondents tend to be more satisfied than younger respondents.
Health Status	People who rate their health status as 'Excellent' or 'Very good' tend to be more satisfied than people who rate their health status lower.
Education	More educated respondents tend to be less satisfied.
Race and ethnicity eff and care.	ects are independent of education and income. Lower income generally predicts lower satisfaction with coverage
Race	Whites give the highest ratings to both rating and composite questions. In general, Asian/Pacific Islanders and American Indian/Alaska Natives give the lowest ratings. Growing evidence that lower satisfaction ratings from Asian Americans are partially attributable to cultural differences in their response tendencies. Therefore, their lower scores might not reflect an accurate comparison of their experience with health care.
Ethnicity	Hispanics tend to give lower ratings than non-Hispanics. Non-English speaking Hispanics tend to give lower ratings than English-speaking Hispanics.



### Demographic Profile Child Demographics

	Communit	y Care Plan
	2017	2016 Quality Compass®
Q37. Child's Health Status		
Excellent/Very good	77%	76%
Good	18%	19%
Fair/Poor Q38. Child's Mental/Emotional Health Status	5%	5%
Excellent/Very good	85%	75%
Good	11%	17%
Fair/Poor	4%	8%
Q39. Child's Age		
1 yr and under	5%	NA
2-5 6-9	22%	NA NA
0-9 10-14	27% 29%	NA NA
15-18	16%	NA
Q40. Child's Gender		
Male	54%	52%
Female	46%	48%
Q41/42. Child's Race/Ethnicity	500/	0.404
Hispanic or Latino White	50% 47%	34% 46%
African American	47% 38%	46% 20%
Anican American Asian	30 % 4%	20 % 5%
Native Hawaiian or other Pacific Islander	1%	1%
American Indian or Alaska Native	2%	3%
Other	12%	13%

Data shown are self reported. NA = Data not available



### Demographic Profile Respondent Demographics

lographico	Community	y Care Plan
	2017	2016 Quality Compass®
Q7. Number of Times Going to Doctor's Office/Clinic for Care		
None	24%	25%
1 time	36%	26%
2 times	18%	22%
3 times	10%	12%
4 times	4%	6%
5-9 times	7%	6%
10 or more times	1%	2%
Q16. Number of Times Visited Personal Doctor to Get Care		
None	20%	21%
1 time	40%	32%
2 times	18%	23%
3 times	11%	12%
4 times	3%	6%
5-9 times	7%	5%
10 or more times	1%	1%
Q43. Respondent's Age Under 18	6%	6%
18 to 24	4%	6%
25 to 34	21%	32%
35 to 44	43%	34%
45 to 54	17%	15%
55 to 64	8%	5%
65 or older	1%	2%
Q44. Respondent's Gender		
Male	12%	12%
Female	88%	88%
Q45. Respondent's Education		
Did not graduate high school	20%	21%
High school graduate or GED	27%	34%
Some college or 2-year degree	32%	32%
4-year college graduate	11%	8%
More than 4-year college degree	10%	5%

Data shown are self reported.



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan <u>M170004 July 2017 23</u>

## Composite & Rating Scores by Demographics

	Community Care Plan														
		Child's Child's Child's Respondent's Age Race Ethnicity Educational Level							Child's Health Status						
Demographic	1 yr and under	2-5 yrs	6-9 yrs	10-14 yrs	15-18 yrs	White	African American	All other	Hispanic	Non- Hispanic	HS Grad or Less	Some College+	Excellent/ Very Good	Good	Fair/ Poor
Sample size	(n=8)	(n=33)	(n=41)	(n=44)	(n=24)	(n=108)	(n=87)	(n=45)	(n=107)	(n=107)	(n=103)	(n=117)	(n=172)	(n=39)	(n=11)
Composites (% Always/Usu	ally)										_				
Getting Care Quickly	100	92	96	84	92	95	90	82	91	90	89	93	93	89	70
Shared Decision Making (% Yes)	56	81	93	87	33	78	75	89	80	81	80	85	84	70	67
How Well Doctors Communicate	93	97	98	88	94	95	92	88	94	90	90	95	94	90	86
Getting Needed Care	75	80	88	83	82	85	79	63	83	75	80	78	82	76	62
Customer Service	100	100	93	96	95	96	88	87	94	92	95	91	95	88	100
Overall Ratings (% 8,9,10)															
Health Care	88	97	97	76	88	92	85	88	91	86	92	88	92	87	56
Personal Doctor	100	90	97	82	90	92	89	93	89	92	89	92	94	81	82
Specialist	50	100	87	75	86	80	92	90	88	83	87	83	92	75	100
Health Plan	100	94	93	85	86	93	81	91	94	84	90	88	93	79	64



# **Supplemental Questions**





2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan M170004 July 2017 25

### Supplemental Questions – Number of Doctors

Q49. How would you rate the number of doctors you had to choose from?				
		2017		
Excellent		46%		
Very good		27%		
Good		23%		
Fair		3%		
Poor		1%		
	Sample Size:	(n=206)		



### Supplemental Questions – Emergency Room Visits

Q50. In the last 6 months, how many times did you go to the emergency room to get care for yourself because your personal doctor was not able to see you during regular office hours?

		2017
None		83%
1 time		11%
2 times		4%
3 or more times		2%
	Sample Size:	(n=212)



### Supplemental Questions – Different Languages Spoken

Q51. In the last 6 months, how often did you have a hard time speaking with or understanding your personal doctor because you spoke different languages?

		2017
Never		90%
Sometimes		4%
Usually		1%
Always		5%
	Sample Size:	(n=176)



### Supplemental Questions – CCP Website

Q52. Have you visited CCP's website to get information?			
	2017		
Yes	9%		
Νο	85%		
l don't know	6%		
	Sample Size: (n=212)		

Q53. How easy was it to find and understand information using the CCP website?

	2017
Veryeasy	58%
Somewhat easy	37%
Somewhat hard	0%
Very hard	5%
San	nple Size: (n=19)



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan <u>M170004 July 2017 29</u>

### Supplemental Questions – Navigate Member Website

Q54. In the last 6 months, how easy was it for you to navigate the member website to obtain information such as claims, covered benefits, participating in-network doctors/facilities, and member newsletters?

		2017
Easy		40%
Somewhat easy		47%
Not easy at all		13%
	Sample Size:	(n=15)



### Supplemental Questions – Preferred Method of Reminder

Q55. What is the preferred method for you to receive healthcare reminders and information from the health plan related to preventive screenings and recommended testing? (Multiple Mentions)

	2017
Reminder letter	42%
E-mail	32%
Text message	30%
Telephone	28%
Mailed in quarterly Health Statement	12%
From my physician	7%
In a call from my Health Coach or Case/Disease Manager	3%
None of the above	1%
S	Cample Size: (n=214)



### Supplemental Questions – Respectful of Cultural Background

Q56. Does your health plan communicate with you in a way that is respectful to your cultural background?

	2017	
Yes	95%	
No	5%	
	Sample Size: (n=203)	



2017 CAHPS<sup>®</sup> 5.0H Child Medicaid Survey Community Care Plan <u>M170004 July 2017 32</u>

### Supplemental Questions – Treatment or Counseling

Q57. In the last 6 months, did you need any treatment or counseling for a personal or family problem?

		2017
Yes		9%
No		91%
	Sample Size:	(n=214)

Q58. In the last 6 months, how often was it easy to get the treatment or counseling you needed through your health plan?

		2017
Always		37%
Usually		26%
Sometimes		32%
Never		5%
	Sample Size:	(n=19)



### Supplemental Questions – Rating of Treatment or Counseling

Q59. Using any number from 0 to 10, where 0 is the worst treatment or counseling possible and 10 is the best treatment or counseling possible, what number would you use to rate all your treatment or counseling in the last 6 months?

		2017
10 - Best treatment or counseling possible		26%
9		21%
8		21%
7		16%
6		11%
5		0%
4		0%
3		5%
2		0%
1		0%
0 - Worst treatment or counseling possible		0%
	Sample Size:	(n=19)

